## DUP INVOICE TE



WXYZ 20777 W. 10 MIIe Rd. Southfield, MI 48037 Main: (248)827-7777 Billing: (877)290-6086

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 307923-1
 08/26/12
 August 2012
 07/30/12 - 08/20/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WXYZ
 Dave Lombardo
 EWS - Washingt
 National

Advertiser Product Estimate Number

The People Should Decide The People Should Decide 813820

www.wxyz.com

Billing Address:

Smart Media Group Attention: Accounts Payable 814 King Street - Suite 400 Alexandria, VA 22314-3039

Send Payment To:

WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

| Flight Dates<br>08/15/12 - 08/20/12 | Order #<br>307923    | Alt Order #  |
|-------------------------------------|----------------------|--------------|
| Billing Calendar<br>Broadcast       | Billing Type<br>Cash |              |
| Special Handling                    |                      |              |
| IDB #<br>12891                      | Advertiser Code      | Product Code |
| Agency Ref                          | Advertiser Ref       |              |

Spots/

|                |                     |                   |                    |                  |        | Spois/      |          |      |            |            |
|----------------|---------------------|-------------------|--------------------|------------------|--------|-------------|----------|------|------------|------------|
| ine Start Date | e End Date          | e Description     | Start/End Time     | MTWTFSS          | Length | Week        | Rate     | Type |            |            |
| 1 08/15/12     | 08/20/12            | 2 12p News        | 12-1p              | 2-222            | :15    | 8           | \$260.00 | NM   |            |            |
| Weeks:         | Start Date 08/15/12 |                   | WTFSS Spots/Week 8 | Rate<br>\$260.00 |        |             |          |      |            |            |
| Spots: # 0     | Ch Day A            | Air Date Air Time | Description        | Start/End Time   | Lengt  | h Ad-ID     |          |      | Rate Ty    | /pe        |
| 1 \            | WXYZ W              | 08/15/12 12:10 PN | 1 12p News         | 12-1p            | :1:    | 5 DI BC0805 |          |      |            | ٧N         |
| 2 ۱            | WXYZ W              | 08/15/12 12:54 PN | 1 12p News         | 12-1p            | :1     | 5 DI BC0806 |          |      | \$260.00 N | ۷N         |
| 4 \            | NXYZ Th             | 08/16/12 12:29 PN | 1 12p News         | 12-1p            | :1:    | 5 DI BC0805 |          |      | \$260.00 N | ۷IV        |
| 3 \            | WXYZ Th             | 08/16/12 12:53 PN | 1 12p News         | 12-1p            | :1:    | 5 DI BC0806 |          |      | \$260.00 N | ۷N         |
| 5 \            | NXYZ F (            | 08/17/12 12:08 PN | 1 12p News         | 12-1p            | :1:    | 5 DI BC0805 |          |      | \$260.00 N | ٧N         |
| 6 \            | NXYZ F (            |                   | 1 12p News         | 12-1p            | :1:    | 5 DI BC0806 |          |      |            | ۷N         |
| 8 \            | NXYZ M              |                   | 1 12p News         | 12-1p            | :1:    | 5 DI BC0811 |          |      | \$260.00 N | 11/        |
| 7 \            | NXYZ M (            | 08/20/12 12:51 PN | 1 12p News         | 12-1p            | :1     | 5 DI BC0805 |          |      | \$260.00 N | NN         |
| 2 08/15/12     | 08/20/12            | 2 M-F 7-9am       | 7-9am M-F          | 2- 222           | :15    | 8           | \$422.50 | NM   |            |            |
| Weeks:         | Start Date 08/15/12 |                   | WTFSS Spots/Week 8 | Rate<br>\$422.50 |        |             |          |      |            | _          |
| Spots: # 0     | Ch Day A            | Air Date Air Time | Description        | Start/End Time   | Lengt  | h Ad-ID     |          |      | Rate Ty    | ſΡ         |
| 1 \            | WXYZ W              | 08/15/12 7:29 AN  | 1 M-F 7-9am        | 7-9am M-F        | :1:    | 5 DI BC0803 |          |      | \$422.50 N |            |
| 2 ١            | WXYZ W              | 08/15/12 8:59 AN  | 1 M-F 7-9am        | 7-9am M-F        | :1     | 5 DI BC0804 |          |      | \$422.50 N | <u>1</u> V |
| 4 \            | WXYZ Th             | 08/16/12 7:28 AN  | 1 M-F 7-9am        | 7-9am M-F        | :1     | 5 DI BC0803 |          |      | \$422.50 N | 11         |
| 3 \            | WXYZ Th             | 08/16/12 8:29 AN  | 1 M-F 7-9am        | 7-9am M-F        | :1     | 5 DI BC0804 |          |      | \$422.50 N | ۷N         |
| 6 \            | NXYZ F              | 08/17/12 7:29 AN  | 1 M-F 7-9am        | 7-9am M-F        | :1     | 5 DI BC0803 |          |      | \$422.50 N | 11         |
| 5 \            | NXYZ F (            | 08/17/12 8:29 AN  | 1 M-F 7-9am        | 7-9am M-F        | :1     | 5 DI BC0804 |          |      | \$422.50 N | ۷N         |
| 8 \            | NXYZ M              | 08/20/12 7:28 AN  | 1 M-F 7-9am        | 7-9am M-F        | :1     | 5 DI BC0810 |          |      | \$422.50 N | ۷N         |
| 7 \            | NXYZ M              | 08/20/12 8:53 AN  | 1 M-F 7-9am        | 7-9am M-F        | :1:    | 5 DI BC0801 |          |      | \$422.50 N | <u>1</u> V |



**WXYZ** P.O. Box 643405 Cincinnati, OH 45264-3405

Send Payment To:

Invoice Period Invoice # Invoice Date Invoice Month 08/26/12 07/30/12 - 08/20/12 307923-1 August 2012

| Advertiser               | Product                  | Estimate Number |
|--------------------------|--------------------------|-----------------|
| The People Should Decide | The People Should Decide | 813820          |

| . www.wxy       | z.com                 |                         |                      |                  |               |             |          |          |                        |
|-----------------|-----------------------|-------------------------|----------------------|------------------|---------------|-------------|----------|----------|------------------------|
| Line Otent Date | F. (D.)               | Deserved                | Ot = #1/F = 4 Time = | 1 mm m m m       | Land          | Spots/      | Dete     | <b>T</b> |                        |
| Line Start Date | e End Date            | Description             | Start/End Time       | MTWTFSS          | Length        | Week        | Rate     | Туре     |                        |
| 3 08/15/12      | 08/20/12              | M-F 7-730p              | 7-730pm M-F          | 1- 111           | :15           | 4           | \$487.50 | NM       |                        |
| Weeks:          | Start Date 08/15/12   | End Date MTWTFSS 1- 111 | Spots/Week 4         | Rate<br>\$487.50 |               |             |          |          |                        |
| Spots: # C      | Ch Day Air            |                         | ption                | Start/End Time   | Lengt         | h Ad-ID     |          |          | Rate Type              |
| 1 V             |                       | /15/12 7:26 PM M-F 7-   |                      | 7-730pm M-F      | :1:           | 5 DI BC0802 |          |          | \$487.50 NM            |
| 2 V             | VXYZ Th 08            | /16/12 7:27 PM M-F 7-   | 730p                 | 7-730pm M-F      | :1:           | 5 DI BC0802 |          |          | \$487.50 NM            |
| 3 V             | VXYZ F 08             | /17/12 7:07 PM M-F 7-   | 730p                 | 7-730pm M-F      | :1:           | 5 DI BC0802 |          |          | \$487.50 NM            |
| 4 V             | VXYZ M 08             | /20/12 7:25 PM M-F 7-   | 730p                 | 7-730pm M-F      | :1:           | 5 DI BC0808 |          |          | \$487.50 NM            |
| 4 08/18/12      | 08/18/12              | GMA SAT 7-8am           | SAT 7-8am            | S-               | :15           | 2           | \$195.00 | NM       |                        |
| Weeks:          | Start Date 08/15/12   | End Date MTWTFSS S-     | Spots/Week 2         | Rate<br>\$195.00 |               |             |          |          |                        |
| Spots: # C      | Ch <u>Day Air</u>     | Date Air Time Descri    | <u>ption</u>         | Start/End Time   | Lengt         | h Ad-ID     |          |          | Rate Type              |
| 2 V             | VXYZ Sa 08            | /18/12 6:59 AM GMA S    | SAT 7-8am            | SAT 7-8am        | :1:           | 5 DI BC0805 |          |          | \$195.00 NM            |
| 1 V             | VXYZ Sa 08            | /18/12 7:26 AM GMA S    | SAT 7-8am            | SAT 7-8am        | :1:           | 5 DI BC0806 |          |          | \$195.00 NM            |
| 5 08/18/12      | 08/18/12              | Action News SAT 8am     | SAT 8-9am            | S-               | :15           | 2           | \$162.50 | NM       |                        |
| Weeks:          | Start Date 08/15/12   | End Date MTWTFSSS-      | Spots/Week 2         | Rate<br>\$162.50 |               |             |          |          |                        |
| Spots: # C      |                       |                         | ption _              | Start/End Time   | Lengt         | h Ad-ID     |          |          | Rate Type              |
|                 | VXYZ Sa 08            |                         |                      | SAT 8-9am        |               | 5 DI BC0808 |          |          | \$162.50 NM            |
| 1 V             | VXYZ Sa 08            | /18/12 8:59 AM Action   | News SAT 8am         | SAT 8-9am        | :1:           | 5 DI BC0810 |          |          | \$162.50 NM            |
| 6 08/19/12      | 08/19/12              | GMA SUN 7-8am           | SUN 7-8am            | S                | :15           | 2           | \$195.00 | NM       |                        |
| Weeks:          | Start Date 08/15/12   | End Date MTWTFSS S      | Spots/Week 2         | Rate<br>\$195.00 |               |             |          |          |                        |
| Spots: # C      | Ch Day Air            |                         | ption                | Start/End Time   | Lengt         | h Ad-ID     |          |          | Rate Type              |
| 2 V             | VXYZ Su 08            | /19/12 7:26 AM GMA S    | SUN 7-8am            | SUN 7-8am        | :1:           | 5 DI BC0805 |          |          | \$195.00 NM            |
| 1 V             | VXYZ Su 08            | /19/12 7:58 AM GMA S    | SUN 7-8am            | SUN 7-8am        | :1:           | 5 DI BC0806 |          |          | \$195.00 NM            |
| 7 08/19/12      | 08/19/12              | Action News SUN 8am     | Sun 8-930am          | S                | :15           | 3           | \$162.50 | NM       |                        |
| Weeks:          | Start Date 08/15/12   | End Date MTWTFSS S      | Spots/Week 3         | Rate<br>\$162.50 |               |             |          |          |                        |
| Spots: # C      | Ch <u>Day Air</u>     | Date Air Time Descri    | ption                | Start/End Time   | Lengt         | h Ad-ID     |          |          | Rate Type              |
| 1 V             | VXYZ Su 08<br>Unresol |                         | News SUN 8am         | Sun 8-930am      | :0            | 0           |          |          | <del>\$162.50</del> NM |
| 2 V             | VXYZ Su 08<br>Unresol |                         | News SUN 8am         | Sun 8-930am      | :0            | 0           |          |          | <del>\$162.50</del> NM |
| 3 V             | VXYZ Su 08<br>Unresol |                         | News SUN 8am         | Sun 8-930am      | :0            | 0           |          |          | <del>\$162.50</del> NM |
| 8 08/15/12      | 08/20/12              | 6-630pm M-F             | 6-630pm M-F          | 1- 111           | :15           | 4           | \$487.50 | NM       |                        |
| Weeks:          | Start Date 08/15/12   | End Date MTWTFSS 1-111  | Spots/Week 4         | Rate<br>\$487.50 |               |             |          |          |                        |
| Spots: # C      | Ch <u>Day</u> Air     |                         | ption                | Start/End Time   | <u>Leng</u> t | h Ad-ID     |          |          | Rate Type              |
| 1 V             | VXYZ W 08             | /15/12 6:28 PM 6-630p   | m M-F                | 6-630pm M-F      |               | 5 DI BC0801 |          |          | \$487.50 NM            |
|                 |                       | /16/12 6:09 PM 6-630p   |                      | 6-630pm M-F      |               | 5 DI BC0801 |          |          | \$487.50 NM            |
|                 |                       | /17/12 6:09 PM 6-630p   |                      | 6-630pm M-F      |               | 5 DI BC0801 |          |          | \$487.50 NM            |
| 4 V             | VXYZ M 08             | /20/12 6:09 PM 6-630p   | om M-F               | 6-630pm M-F      | :1:           | 5 DI BC0806 |          |          | \$487.50 NM            |

## INVOICE



Send Payment To:
WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

 Invoice #
 Invoice Date
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 Invoice Period

 307923-1
 08/26/12
 August 2012
 07/30/12 - 08/20/12

| Advertiser               | Product                  | Estimate Number |
|--------------------------|--------------------------|-----------------|
| The People Should Decide | The People Should Decide | 813820          |

www.wxyz.com

Spots/

| Line Start Date | End Date               | Description            | Start/End Time | MTWTFSS          | Length | Week        | Rate     | Туре |             |
|-----------------|------------------------|------------------------|----------------|------------------|--------|-------------|----------|------|-------------|
| 9 08/18/12      | 08/18/12               | Sa 6-630p              | 6-630pm Sat    | S-               | :15    | 2           | \$325.00 | NM   |             |
|                 | Start Date<br>08/15/12 | End Date MTWTFSSS-     | Spots/Week 2   | Rate<br>\$325.00 |        |             |          |      |             |
| Spots: # Ch     | <u>Day</u> Air         | Date Air Time Descrip  | otion          | Start/End Time   | Lengt  | h Ad-ID     |          |      | Rate Type   |
| 1 WX            | YZ Sa 08/              | /18/12 6:08 PM Sa 6-63 | 30p            | 6-630pm Sat      | :1     | 5 DI BC0801 |          |      | \$325.00 NM |
| 2 WX            | YZ Sa 08               | /18/12 6:22 PM Sa 6-63 | 30p            | 6-630pm Sat      | :1:    | 5 DI BC0811 |          |      | \$325.00 NM |
| 10 08/19/12     | 08/19/12               | SU 1130p-12a           | 1130pm-12am    | S                | :15    | 1           | \$325.00 | NM   |             |
|                 | Start Date<br>08/15/12 | End Date MTWTFSSS      | Spots/Week 1   | Rate<br>\$325.00 |        |             |          |      |             |
| Spots: # Ch     | <u>Day</u> Air         | Date Air Time Descrip  | <u>otion</u>   | Start/End Time   | Lengt  | h Ad-ID     |          |      | Rate Type   |
| 1 WX            | YZ Su 08/              | /19/12 11:56 PM SU 113 | 30p-12a        | 1130pm-12am      | :1     | 5 DI BC0808 |          |      | \$325.00 NM |

<u>Total Spots</u> 33 <u>Gross Total</u> \$11,440.00

**Payment Terms 30 Days** 

Agency Commission \$1,716.00

Net Amount Due \$9,724.00